

Kenston J. Griffin

**Dream Builders Communication, Inc.**

"If Better Is Possible Good Is No Longer An Option"



Volume 3. Issue 1

**NEWSLETTER**

January 2008

## **Start Right End Right**

The New Year is here, and no more backing up, backing away, or even backing off of SUCCESS. This year must be different in all four (4) sectors of your life: Spiritual, Mental, Financial, and Physical. Our goal, as a company, is to ensure that "it" gets accomplished. So, as we prepare to do our part, ARE YOU READY TO DO YOURS? Dream Builders Communication, Inc.'s commitment is that you will receive solid information, useful newsletters with articles of content, action steps, and efficient plans.

So, let the journey begin:

### **Stage 1:**

Write out your plan once per week.

### **Stage 2:**

Recite the following poem daily for the next 21 days:

#### **Form Winning HABITS... Who Am I?**

*I am your constant companion.*

*I am your greatest helper or your heaviest  
burden.*

*I will push you onward or drag you down to  
failure.*

*I am completely at your command.*

*Half of the task that you do, you might as well  
turn them over to me and I will do them quickly  
and correctly.*

*I am easily managed; you must merely be firm  
with me. Show me exactly how you want some*

*thing done. After a few lessons, I will do it  
automatically.*

*I am the servant of all great people, and alas, of  
all failures as well.*

*Those who are great, I have made great.*

*Those who are failures, I have made failures.*

*I am not a machine, but I work with all the  
precision of a machine plus the intelligence of a  
person.*

*You may run me for profit or run me for ruin; it  
makes no difference to me.*

*Take me, train me, be firm with me, and I will  
lay the work at your feet.*

*Be easy with me and I will destroy you.*

*Who am I? I am called **HABIT**.*

### **Stage 3:**

Be mindful of the "Seven Day Bug". This is not a virus on your computer, nor is it an illness of the human body, but it is considered to be the contamination of your THOUGHTS. When faced with the challenges of creating winning habits, never quit, because when the situation becomes most challenging, your breakthrough to success is right around of corner.

*Kenston J. Griffin, Chief Executive Officer*

#### **In this Issue:**

- ◆ Ready! Aim! Fire! 2
- ◆ Mission: Creating Divine Design 3
- ◆ Five D's to Winning Part III - Desire 4
- ◆ What is Your New Year's Resolution as an Educator? 4
- ◆ The Financial Corner 4
- ◆ **Book Special of the Month 5**

**READY!**

**AIM!**

**FIRE!**

By: Roderick V. Land

Although this seems to be a very simple order of events, in archery, much thought is given to the process to send the “arrow” to its correct destination. There is a time consuming job called getting ready. Secondly, there is the all-important and quite necessary job of knowing when and where to aim. Third, is seemingly the simplest job of knowing the ins and outs of firing. Raising children is a job infinitely more complex than shooting an arrow (no offence to all the archers out there), but the concept can be a great learning tool.



The first and most important job in archery, as well as child rearing (and you best believe that teaching is child rearing), is being **READY** or, better said, prepared. The archer has to take care to get the right kind of wood for the task. Since distance is a key, the wood cannot be too heavy. Also, since you want the arrow to stick to the target, it cannot be too light. Because you will have enough variables on the flight, you definitely need to have the straightest wood you can possibly have. Once he or she has the wood, then the real work begins. He or she must cut away all of the useless outside materials to get to the heart, or the really good part, of the wood. This process is called *pre paring*, or the cutting (paring) done before (pre) to make sure the wood is the type you thought it to be initially.

In the school setting, we have all kinds of “wood” in our quiver. As a professional, our job is to match each type with the job it is able to do. It is up to us as “archers” to help choose the right “target”, one not too close and not too far. Most times, I believe, cutting to the heart of the child to find the true capabilities is not given enough time. To really get to know what Johnny can do,

you have to really get to his heart. What makes him tick, what does he want to be and why. Everyone has an inherent dream in them, and sometimes, if we as educators (archers) don’t push, prod, and sometimes make things difficult, we don’t get that dream to come out of them. We also have to be skillful enough to cut away as much of the outside, distractive, and destructive forces working against him. However, there is also a fine line in cutting away too much and cutting away too little.

The second step in archery is to **AIM**. Again as experts, we must be sure to take *careful* aim (aim that is full of care) so our arrows hit the mark. We must have the foresight to set the aim proportionately higher than the actual mark to allow for all the aforementioned variables, seen and unseen. It is just as counterproductive to aim little Sally too low, as it is to aim little Stevie too high. All boys are not cut out to be football players and all girls are not cut out to be hair stylists. We have to take an intense, focused, and accurate aim to get the arrow where it is supposed to be.

The third and final step is to **FIRE**. There is a particular time to let go. Too early or too late is the wrong time. Too strong a hold will negatively affect the outcome, just as to light a hold. This step takes a certain “feel”. You have to make an honest assessment as to where your previous arrows have gone, whether on target or not, and change accordingly. If you are new to the archery business, you should make sure you are under someone of expertise as an apprentice.

Finally, I leave this thought with you, *whatever you do, do your best. Remember, you cannot succeed if you do not try!*



## “Mission: Creating Divine Design”

By: Tonya R. Allen

As this “New Year” begins, 2008 deserves to be manifested with greatness. This life enhancement of “Mission: Creating Divine Design” will provide several

### GROWTH

opportunities. With 2007 ending, no remorse for things left undone, things overlooked, things that did not turn out the way expected, nor for things that just did not come to pass. In this brand new year, nothing is unreasonable for you. Your Destiny is created, not made.

You may ask, what is the meaning of that statement? Well I am glad you asked the question. Ponder this scenario. It is the holiday season, families are coming together, spending time together reminiscing, cooking, and baking. Think back to the time when either you or your love ones baked homemade pies for the family gatherings. The pies were created with love and care, no short cuts were taken. The creator of that particular pie began by kneading the dough, and then smoothing the dough out. This process removed any lumps from the dough. Then they would hold the dough up to the light to make sure no wholes (small or large) had been created. Now fast forward to the end of this scenario. Once the pie is cooled, sliced, and then served, one may truly taste the love and tender care that was instilled into the pie. The pie was Created by Divine Design. The purpose of this example is to begin our task of Mission: Creating our Divine Design. This may not be the most easily acquired task, but once completed it will truly be the most rewarding.



The first phase to this “Mission: Creating Divine Design” is to identify what is your divine design. This process tends to be the period of time when we must step out of our *comfort zone*. This part of us which contributes to our enjoyment and fulfillment may also, potentially, be the very things to cause us to

### STRETCH.

When we speak about “Mission: Creating Divine Design”, we are speaking SUCCESS into existence. Once we have identified that “THING”, it is a requirement for us to SPEAK it. All great and successful ideas began as an idea, but in order to become a reality, it has to be transformed into a spoken word. What is that old saying, “Words Have Power”? If that is true, then now is the time for us to SPEAK the words of creating our divine design.

The second phase to this “Mission: Creating Divine Design” is working it out. This phase may cause you to make some sacrifices in your life. The ability to remove self and allow assistance in “working it out” is critical. No person was created to be an ISLAND, which translates, we all need somebody during our lifetime; therefore,

### HUMILITY is a must.

The ability to allow others to assist and to allow the function of team work and collaboration to exist, is what ultimately manifests this “Mission: Creating Divine Design”.

As initially stated, this is a challenging mission, so if you CHOOSE to embark upon this life enhancement Mission, your life will never be the same again. This message will NOT self destruct; however, **you may** if you do not allow your Divine Design to be engaged and cultivated towards your

### SUCCESS.



## “Five D’s to Winning”

By: Christopher Land

As stated in previous issues, I’ll be sharing the 5 D’s to winning. Using these five steps in your life will put you in a position to achieve all the things you have ever wanted to accomplish and assist in winning across the board. The first was *Decision*, the second was *Dedication*. Here is the third “D” – **Desire**.

Desire, this is that non-tangible will to achieve or obtain. It encompasses your hopes and passion; it’s a non-measurable that measures up to all. Desire is the fuel that keeps you going and holds the direction to your dedication (the second D). Desire should not be confused with your goals or dreams; desire is what leads you to obtaining them. Those with little desire often tend to take a much longer time in reaching those goals. The stronger your desire and your will to win, the more you will achieve in a shorter time frame. Your desire is the fire in the belly of your dream engine. So be aggressive in your Decisions, be Dedicated, and set your Desire on fire.

Please be sure to read our next month’s newsletter where I delve into the fourth “D” to winning.

---

## What is Your New Year’s Resolution as an Educator?

By: Jorris Edge

It is that time of year again where we make our New Year’s Resolutions such as losing weight, breaking a bad habit, or simply changing something in our lives to improve our lifestyle for the better. As we approach



2008, I would like all educators reading this to make a resolution this year that would help improve our youth and educational system.

In this day and time, it is clear to see some changes need to be made with our youth, and the change can start with you. If you are wondering, “how can a person like me make a difference?” just make a decision right now to do something in 2008 to help empower the youth. When you actually follow through with your decision, you will see tremendous, positive results that you will not be able to believe.

Even if you are not an educator, you can become a mentor, take a child on a field trip, volunteer at a local school, recreational center, faith based organization, or a youth residential facility. Simply having a conversation with a young person can and will impact our youth who may tend to seek attention or just need someone to listen.

As we bring in 2008 singing “Auld Lang Syne” (good old days), let us reflect on the good old days, and make New Years Resolutions that incorporate the good old days into the new millennium to make a difference in our youth of today.



## The Financial Corner

By: Yolanda Polk

Happy, Happy New Year 2008!!

It is a new year and it is time for us to take charge of our finances. For some we must set financial goals and for others stay focus or maintain what's already in place. The life or

*(Continued on page 5)*

(Continued from page 4)

game of money or finances isn't difficult; however, people make it difficult. Keep it simple and make it fun for you. If you are tired of the rat race and ready to get out, here are some key principles for your journey.



1. Focus.
2. Read books on money or finances.
3. Listen to audio. Turn your vehicle into a financial freedom library.
4. Attend (free) wealth building seminars in your area.
5. If you love games, start your own game night so everyone around you is on the road to wealth. For example, **CASHFLOW® 101 Board Game** by Robert T. Kiyosaki is an educational board game that teaches accounting, finance, and investing at the same time - and makes learning fun.
6. Get a Personal Wealth Coach.
7. Set weekly and monthly money goals.

Stay focused on the goals you set and by the end of 2008 you will experience a more financially balanced lifestyle.

"Success Is A Journey Not A Sprint"



## Contact Us:

**8801 JM Keynes Drive  
Suite 260  
Charlotte, NC 28262**

**(704) 595-1735 office  
(704) 595-1736 fax  
(877) 595-1735 toll free  
[www.kenstonjgriffin.com](http://www.kenstonjgriffin.com)**

**Academic Training  
Community Development  
PEAK Performance Coaching  
Strategic Planning  
Team Building  
Youth Programs**

## Book Combo Special

***"Your Turning Point Starts Now"***

***"New Days, New Ideas"***

***"Stages of Womanhood"***

*and*

***"If Better is Possible, Good is No Longer an Option" (CD)***

**4 books for**

**ONLY \$50.00**