

Kenston J. Griffin

**Dream Builders Communication, Inc.**

"If Better Is Possible Good Is No Longer An Option"



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**NEWSLETTER**

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**Book Special of the Month**

**Only \$10.00**

*"New Days, New Ideas"*

**Greetings and Good Day!**



is here! We all must bundle up and have great cheer. Once again I am excited to speak to a group of champions such as yourself. This edition of the CEO's corner will focus on transitioning from your super summer to a fantastic fall. Provided below for your reading pleasure are three tips to ensure your transition is smooth and proper.

- Be more accountable
- Never major in the minor things
- Have long-term thinking and celebrate short-term success

Upon doing so, you will no longer have bad days only character building ones.

**Kenston J. Griffin, Chief Executive Officer**



**"Continually Give Thanks"**

By: Mesha Cameron, Editor



As the year begins to come to an end, many of us sit and think of what we could or should have done to make this year better, but before you beat yourself up, allow me to assist you in your thinking. You have endured so many things during this year that you **MUST** recognize and give thanks. Many times we think we should only give thanks for the "BIG" things; however, it is not just the "BIG" things that can take us out. Some of us wait until this time of year to reflect on what has transpired throughout the year. Then, and only then, do we give thanks. I am grateful for Thanksgiving, but as a people, we should continually give thanks.

I noticed in some of my conversations, people give orders, but there is no "please" or "thank you" attached. These are words we save for the Thanksgiving holiday; however, we should always give thanks. Giving thanks is **FREE**, and we all love **FREE** things.

I pray you have a wonderful holiday season, but even when the holiday season is gone, please remember to give thanks. Do not wait until next year to begin to reflect, and then begin giving thanks. **Continually give thanks** in all things, and watch what happens.

*Merci*

## “Five D’s to Winning”

By: Christopher Land

# D

Over the next few issues, I will share the **Five D’s to Winning**. Using these five steps in your life will put you in a position to achieve all the things you have ever wanted to accomplish, and it will assist in winning across the board. Here is the first step.

Step One: **Decision** – You must decide. As simple as that sounds, it’s the most important thing to do. Decide! Decision is taken from the root of “incision”, which means to cut or to separate. I mention this because once you make a decision, you must cut away from some of the things or people that you’re currently associating with in your circle. It may be your friends, family, bad habits, or negative thinking people. Anyone or anything that could prevent or delay you from getting or obtaining your goal has to be “cut” (or at minimum cut back). This can be quite difficult, but most effective.

Once the decision is made, you will find yourself getting closer to your dreams. Take a moment or two to figure out what needs to be “cut” then make the DECISION to allow yourself to cut it or them so that you may win.

Please read our next issue for Step Two of the Five D’s to Winning.

**If you have the will to win,  
you have achieved half your  
success.**

**If you don’t, you have achieved  
half your failure.**

**-David Ambrose**

## Ways to Stay on the “Edge” of Success: Use School Counselors Effectively

By: Jorris Edge

**D**o you think school counselors’ responsibilities are as follows: testing administration/coordination, schedule changes, registering students, or cafeteria/bus/hallway duties? If you said yes, well think again. I am currently a graduate student obtaining a masters in school counseling. When I made the decision to pursue a degree in school counseling, I heard statements like, “Why do you want to leave the classroom to deal with testing and scheduling?” “Becoming a counselor is a waste of your talents.”

After hearing these comments, I have to say I was a little discouraged. I started doing my research, and I asked different school counselors who stated scheduling and testing are not their duties. They said, if I decided to become a school counselor make sure I make it known what my duties are as a counselor, and do not settle for what others tell me I have to do. After doing my research, I reflected on why I wanted to receive a degree in school counseling. The reason I want to obtain a masters in school counseling is my love and understanding of children. We (adults) have to understand children/students cannot succeed in school or pass the state test until we build a rapport with the children and relate to their everyday lives in and out of the school setting. For example, if John Doe’s parents had a fight before he came to school this morning, then we have to understand John’s mind is on his parents not math.

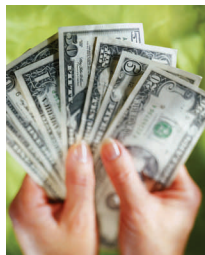
In conclusion, ways to stay on the edge of success is for all schools across the nation to use their school counselors effectively by allowing the counselors to do their “truthful” responsibilities. According to North Carolina Department of Public Instruction (NCDPI), school counselors’ duties are to provide student services in three broad categories: academic, career, and personal/

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social development. They also stated school counselors should spend their time in four major function areas, which are guidance curriculum, individual planning, responsive services, and system support. NCDPI did not include testing coordination or registering students as part of school counselors' responsibilities.

Therefore, keep this information in mind and apply the knowledge to your school. If you try it, you will not regret it because you will watch the students of your school grow, prosper, and become a success which is their destiny. Then you can look back and say the administration, counselors, teachers, and other faculty/staff all played an integral role in helping the students stay on the edge of success.



### Financial Corner By: Yolanda M. Polk

The question was posed to me, "how does one achieve financial freedom?" In order for this achievement to be successful, one must have a plan. In today's society, most people would like to be financially free. Unfortunately, most of us are not there yet because we do not have a plan. We all desire a good life, but most people are not prepared to do what it takes to achieve it.

I am going to let you in on a secret; you must do whatever it takes that is *morally* and *ethically* correct to invest into your life. Unfortunately,

most people are not willing to do whatever it takes. We spend time and notice I said *spend time* hoping, procrastinating, and hesitating, which means you are not earning any money. Some of us are waiting for that magic day when we have some extra money to invest or invest on a random basis.

Working hard is only part of the equation. Just as one needs a blue print to build a house, one must have a blue print to achieve financial freedom. Start out saving regularly, however small, have patience, avoid looking for a quick fix, have a durable plan of action, and know how and where to invest. For example, start today saving \$5 everyday. Add to it as time goes on, and make wise investments. Remember, all investments should have a purpose and made on a regular basis.

Excellence is achieved by the mastery of fundamentals.  
- Vince Lombardi



### "Reflection: What Is It? When To Do It? & How Do You?" By: Tonya R. Allen

As we began to prepare for this month's issue of the Dream Builders Communication, Inc. Newsletter, the word *Reflection* became the topic.

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What is Reflection? As defined: *reflection- the act of reflecting or the state of being reflected; consideration or meditation.* With that being the starting point for this month's article, the time has come for us to take a step back and "Reflect" on the information that has been provided over the past several issues, beginning with the March edition and proceeding to this month's edition.

The first topic was, "How to Maximize Your Potential". We focused on **Procrastination** and how to truly begin to live up to the potential embedded within each and every one of us.

The next topic was, "What Is Desire?" We focused on **Desire** and identifying what brings happiness and that feeling of completion into our lives. During this time, we also introduced the book Stages of Womanhood that focused on the Passion and the Purpose for our lives.

Then we progressed to "What Makes the World Go Round?" We focused on **LOVE**, which we exposed without this simple, four-letter word, what do we truly have? The word itself may be only four letters, but the meaning and the attachment it has in life is, "What really Makes the World Go Round?"

This launched us into the segment of "To Be or Not To Be". We focused on identifying what is important to you as an individual. Is it "**To Be**" all to and for everyone and everything, or is it "**To Be**" all for self first? We discovered that only the reader has the ability to answer that question.

Then we transitioned to a Part I and Part II series on "When to Say When?" We focused on **Never Quitting**, but at times we must truly evaluate what we are giving and after evaluating the situation, we must then determine if the need to **Reposition** is necessary in order to achieve Success.

As you begin to Reflect, I truly hope:

- the identification of Procrastination has been revealed and defeated
- the birth of Desire with Passion and Purpose produced for the drive
- the abundance of Love forever over flowing, which will allow
- the Real "To Be" the opportunity to Grow,
- and Never Quitting is deeply embedded within, allowing for Repositioning to occur when necessary.

Upon implementing these combined topics, your goals and dreams will truly begin to or continue to spring forth.

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